

Communications for Pan Flu **Events**

Gary Gordon Entérprise Emergency Preparedness Leader

Command, Control, Coordination Communications and Intelligence C₄I

Shared Services Group

Command

 The ability to quickly move from day to day business management to crisis management with a recognized and understood organizational approach

Control

 The Responsibility, Authority and Accountability to implement a crisis management process

Coordination

Integration with internal and external stakeholders

Communications

The ability to move information and gather data from all stakeholders

Intelligence

 The analysis of information to allow business to understand it's risks and potential for interruption

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